

**LOW VOC — RUBBER · EPOXY · VINYL POOL COATINGS**

*The Earth Friendly Choice*

**ECO-CHOICE**  **POOL COATINGS**



*by* **SAU-SEA**

*Taking care of your pool is important. Taking care of our earth is imperative. That's why Sau-Sea goes the extra mile to make paints that are good for your pool and kind to our earth. When painting your pool, choose Sau-Sea—*

***"The Earth Friendly Choice"***

# ECO-CHOICE *Premium Rubber Pool Coatings by Sau-Sea*

## *Ultimate in UV Resistance*

- ☀ Chlorinated Rubber-Base resins have outstanding natural resistance to the UV rays of the sun. These rays burn your pool finish and make it dull and chalky. Sau-Sea chlorinated rubber paints provide SUPERIOR UV RESISTANCE.

## *Superior Stain and Chemical Resistance*

- ☀ **ECO-CHOICE** Rubber Coatings have a superior gloss finish that inhibits algae growth and resists staining of pool walls. These superior gloss coatings are not damaged by the many chemicals used to treat your pool.

## *Excels in Saltwater Pool Systems*

- ☀ Newly designed saltwater pool systems can adversely affect your plaster/marbelite finish pool. **ECO-CHOICE** rubber pool coatings provide a water-resistant membrane that protects against stain, scale and degradation of your plaster/marbelite finish.

## *Outstanding Water Resistance*

- ☀ Prolonged submersion forces water into your pool wall. The key to a good quality swimming pool paint is to minimize water penetration through the paint into the wall.

**ECO-CHOICE** Chlorinated Natural Rubber resins OFFER THE HIGHEST DEGREE OF WATERPROOFING AVAILABLE in a thin, highly protective layer.

**Protect** your pool structure from freeze-thaw damage.

**Prevent** chlorine water penetration from damaging the paint film itself.



## *Exceptional Bonding Strength*

Fusion Bonding prevents layered coats from forming. Water CAN'T build between coats and cause peeling because each recoat melts into the last one—even after multiple recoats over many years. There is always just ONE layer of paint on the pool—fusion bonding has been the most successful submerged painting system for over 50 years.

## **ECO-CHOICE Premium Ultra High-Gloss Natural Rubber Pool Coating**

- ☀ *VOC-compliant, ultra high-gloss premium rubber*
- ☀ *More environment-friendly than pre-VOC rubber*
- ☀ *Compatible with any rubber-based paint*
- ☀ *Natural chlorinated rubber—not synthetic rubber*
- ☀ *14 different colors, custom colors also available*
- ☀ *Excellent performance for water park facilities*

### **General Directions For Use**

Premium Ultra High-Gloss Natural Rubber Pool Coating for painting new or unpainted masonry or gunite pools or repainting a rubber-base painted masonry pool. Single-component and self-priming. Formulated with special protective resins and pigments to assure maximum sun, water and chemical resistance.



## **ECO-CHOICE Premium Semi-Gloss Natural Rubber Pool Coating**

- ☀ *Competitively priced for an economical choice*
- ☀ *Compatible with any rubber-based paint*
- ☀ *UV, stain and chemical resistant*
- ☀ *Excels in saltwater pool systems*
- ☀ *Excellent performance for water park facilities*

### **General Directions For Use**

Premium Semi-Gloss Natural Rubber Pool Coating for painting new or unpainted masonry pools. Recommended for repainting over rubber-base painted masonry pools. Single-component and self-priming.







## **ECO-CHOICE** Premium Ultra High-Gloss Epoxy Pool Coating

- ☀ *Ultimate stain and chemical resistance*
- ☀ *Compatible with epoxy painted pools*
- ☀ *Excellent durability and longevity*
- ☀ *Ultra High-Gloss finish*
- ☀ *Superior UV resistance*
- ☀ *Excellent performance for water park facilities*
- ☀ *Self-Priming Advantage*

### **General Directions For Use**

Premium Epoxy for painting bare, worn, plaster-finish pools, fiberglass pools and unpainted or sandblasted masonry or gunite pools. Also for repainting epoxy-base painted pools.

## **ECO-CHOICE** Premium Epoxy Pool Coatings by Sau-Sea

**ECO-CHOICE Premium Epoxy** — An exceptionally durable, two-part epoxy coating for masonry swimming pools. With the **self-priming advantage**, there is no confusion or additional cost that can occur with other epoxy primer-based systems. **ECO-CHOICE** premium epoxy pool coatings are time-tested and proven in performance.

- ☀ **Extremely ultra high-gloss**, tile-like finish of **ECO-CHOICE** Epoxy Pool Coating provides maximum stain resistance while the superior resin blend offers excellent resistance to the ravages of chlorine and other pool chemical attack.
- ☀ **Easy to apply**, this coating glides on with minimal or no “roller-drag”—a problem commonly associated with many “high-build” epoxy coatings. Unlike high-build epoxies, our medium-build epoxy is less sensitive to fluctuations in temperature and humidity, allowing for fewer problems during application and cure.
- ☀ As a medium-film-build, self-priming epoxy coating, **ECO-CHOICE** Epoxy Pool Coating provides an extended coverage rate (up to 400 sq.ft./gal). So you use fewer gallons per coat but still achieve the maximum performance of an outstanding epoxy finish.
- ☀ Formulated from expensive epoxy resins designed specifically for marine use, **ECO-CHOICE** Epoxy Pool Coating is virtually unaffected by prolonged submersion, as well as other factors (freeze-thaw cycles, etc.) commonly associated with outdoor use.

## ECO-CHOICE Premium Vinyl Pool Coatings by Sau-Sea

**ECO-CHOICE Premium Vinyl** — A low VOC, eco-friendly coating for new or sandblasted masonry swimming pools. Also used for repainting a pool previously painted with vinyl-based paint.

- ☀️ **Premium grade, ultra high-gloss, ECO-CHOICE** Vinyl Pool Coating provides superior stain, algae and chemical resistance.
- ☀️ With **easy application and excellent fusion bonding**, this **ECO-CHOICE** Vinyl Pool Coating can be applied using a roller, brush or airless spray.
- ☀️ **ECO-CHOICE** Vinyl Pool Coatings provide a flexible water proof membrane that protects the pool substrate from freeze-thaw damage in cold weather climates.
- ☀️ Single-component **ECO-CHOICE** Vinyl Pool Coating is self-priming, with an average coverage of 300 sq.ft./gal.
- ☀️ **ECO-CHOICE** Vinyl Pool Coatings provide unsurpassed resistance to sun tan lotions and sun screens, helping to prevent unsightly “bathtub ring” stains in your pool.
- ☀️ **ECO-CHOICE** Vinyl Pool Coatings form a durable, long lasting vinyl liner inside your pool. Protecting your pool for many years to come.

## ECO-CHOICE Premium Ultra High-Gloss Vinyl Pool Coating

- ☀️ **Ultimate stain and chemical resistance**
- ☀️ **Compatible with vinyl painted pools**
- ☀️ **Excellent durability and longevity**
- ☀️ **Ultra High-Gloss finish**
- ☀️ **Excels in saltwater pool systems**
- ☀️ **Superior UV resistance**
- ☀️ **Excellent performance for water park facilities**

### General Directions For Use

Premium Vinyl for repainting any pool last painted with a vinyl-base paint. Single-component and self-priming. Also used to provide a high-gloss, stain-resistant, chemical-resistant vinyl membrane liner on all concrete pools, pools previously painted with vinyl paints and water park facilities.



## SAU-SEA *Related Special Products for ECO-CHOICE Coatings*

☀ **SAU-SEA Putty Patch** — for repairs to concrete pools currently painted with rubber-based coatings

A single component putty to be applied with putty knife. Bonds firmly to masonry pool surfaces with minimal surface preparation. For horizontal or vertical surfaces. Sets up hard over a season's use. Use to fill and smooth slight surface irregularities or hair-line cracks in old or new plaster or painted pools. Apply with putty knife and smooth by hand. May paint immediately! No Fuss! No Mess!

**Coverage:** 1 cubic inch of putty covers an area 8" long x 1" wide x 1/8" deep.  
*ECO-CHOICE Rubber Diluent for clean up only*

**Available:** Gallon/230 cu. in., Quart/55 cu. in.  
Caulk/Cartridges available special order

☀ **SAU-SEA Liquid Plastic** — for repairs to concrete pools currently painted with rubber-based coatings

A single component heavy sealant available in quarts and gallons. Bonds firmly to masonry pool surfaces with minimal surface preparation. For horizontal or vertical surfaces. Sets up hard over a season's use. Use to fill and smooth slight surface irregularities. Provides a water tight seal over top of leaking pool expansion joints. Apply by brush. May be painted immediately.

**Coverage:** Approximately 100 sq.ft./gal.  
or 25 sq.ft./quart max  
*ECO-CHOICE Rubber Diluent for clean up only*

**Available:** Gallon 230 cu. in., Quart 55 cu. in.

☀ **SAU-SEA Abrasive Paint Additive** — for added safety

For a slip-resistant finish on pool steps, sloping pool floors, floors of wading pools, showers, etc. Use Sau-Sea Abrasive at the rate of 1-1½ pounds per gallon of paint. Sprinkle on wet paint and sweep off excess when paint is dry.

**Available:** 1½ lb. can, 6 lb. can, 30 lb. can

☀ **SAU-SEA Paint Compatibility Test Kits**

For do-it-yourself testing for compatibility of old paints on pool with **ECO-CHOICE** Pool Coatings. To order Sau-Sea Paint Compatibility Test Kits, call 1-800-4-SAUSEA or visit us at [www.sausea.com](http://www.sausea.com).

**Available:** Test Kit #1 (Rubber Base Solvent)  
Test Kit #2 (Vinyl Base Solvent)  
*Test Kit #2 only used after Test Kit #1 has been tried first with no results*

☀ **SAU-SEA Express Laboratory Paint Chip Analysis**

If unsure of last paint type use on your pool, have our lab find out which **ECO-CHOICE** Pool Coating is best for your pool—along with recommendations as to what surface preparation you need to do before painting. To order our Express Laboratory Paint Chip Analysis Service, call 1-800-4-SAUSEA or visit us at [www.sausea.com](http://www.sausea.com).

### **Special Notes**

When painting or re-painting pools constructed of steel or aluminum, contact us before using our products.

**IMPORTANT!** *When re-painting your pool, you should match the fresh paint type to the paint type last used on your pool.*

## ECO-CHOICE *Diluents for Clean-up*

**ECO-CHOICE Diluents** are available in single gallon units only. Match diluent to paint type you are buying!

**ECO-CHOICE Rubber Diluents** — for **ECO-CHOICE Premium Ultra High-Gloss Natural Rubber** and **ECO-CHOICE Premium Semi-Gloss Natural Rubber**

**ECO-CHOICE Epoxy Diluent** — for **ECO-CHOICE Premium Ultra High-Gloss Epoxy**

**ECO-CHOICE Vinyl Diluent** — for **ECO-CHOICE Premium Ultra High-Gloss Vinyl**



## STANDARD COLORS



Bright White<sup>†</sup>



Snow White



Cerulean White\*



Azure Blue



Tahitian Turquoise\*



Tropic Blue



Aqua Green

<sup>†</sup> Semi-Gloss Rubber Only; \*Ultra High-Gloss Rubber Only

## SPECIALTY COLORS — *Check for availability.*



Sapphire Blue



Deep Blue



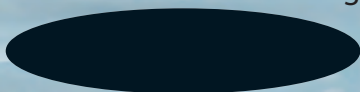
Deep Green



Sunburst Yellow



Deep Red



Black



French Gray



Slate Gray

## CUSTOM COLORS — *We will match your color request for all types of coatings. Special order only. Minimum quantity requirements may apply.*



### **ECO-CHOICE Premium Ultra High-Gloss Natural Rubber Pool Coating**

#### **Standard Colors**

Cerulean White, Snow White, Azure Blue, Tropic Blue, Aqua Green, Tahitian Turquoise

#### **Specialty Colors**

Sapphire Blue, Deep Blue, Deep Green, Sunburst Yellow, Deep Red, French Gray, Slate Gray, Black



### **ECO-CHOICE Premium Semi-Gloss Natural Rubber Pool Coating**

#### **Standard Colors**

Bright White, Azure Blue, Tropic Blue, Aqua Green

#### **Specialty Colors**

Black only



### **ECO-CHOICE Premium Ultra High-Gloss Epoxy Pool Coating**

#### **Standard Colors**

Snow White, Aqua Green, Azure Blue, Tropic Blue

#### **Specialty Colors**

Black only



### **ECO-CHOICE Premium Ultra High-Gloss Vinyl Pool Coating**

#### **Standard Colors**

Snow White

#### **Specialty Colors**

Black only

#### **Custom Colors**

Azure Blue, Tropic Blue



**SAU-SEA**

*Caring for the Environment and Caring for the Customer —  
Our Family Tradition for Three Generations*

**ECO-CHOICE Premium Ultra High-Gloss Natural Rubber Pool Coating**

**ECO-CHOICE Premium Semi-Gloss Natural Rubber Pool Coating**

**ECO-CHOICE Premium Ultra High-Gloss 2-Part Epoxy Pool Coating**

**ECO-CHOICE Premium Ultra High-Gloss Vinyl Pool Coating**

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